# Audio/Video Production II Course No. 30150 Credit: 1.0

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| **Student name:**  |  | **Graduation Date:** |  |

Pathways and CIP Codes:Media Design and Communications (11.0801)

Course Description: **Application Level:** Audio Video Production II applies the technical skills learned in Audio Video Production I by allowing students to orchestrate projects from setting the objectives to the post-production evaluation. The subject of the presentation may be determined in a number of ways but must address an authentic need. The complexity of the presentation is not the focus of the course, but the experience of the entire process in, to include planning the presentation, setting up the studio (if applies), acting as videographer and editor to make it fluid and seamless.

Directions:The following competencies are required for full approval of this course. Check the appropriate number to indicate the level of competency reached for learner evaluation.

**RATING SCALE:**

4. Exemplary Achievement: Student possesses outstanding knowledge, skills or professional attitude.

3. Proficient Achievement:Student demonstrates good knowledge, skills or professional attitude. Requires limited supervision.

2. Limited Achievement:Student demonstrates fragmented knowledge, skills or professional attitude. Requires close supervision.

1. Inadequate Achievement:Student lacks knowledge, skills or professional attitude.

0. No Instruction/Training:Student has not received instruction or training in this area.

## Benchmark 1: Analyze career paths in the communications field.Click or tap here to enter text.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 1.1 | Explore various careers in audio and video production. |  |
| 1.2 | Explain how various positions on a video production staff work together to produce a finished product. |  |

## Benchmark 2: Use leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 2.1 | Exhibit management and leadership skills. |  |
| 2.2 | Work with others to achieve objectives in a timely manner. |  |

## Benchmark 3: Know and understand the importance of employability skills, effectively manage careers and the importance of entrepreneurship skills.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 3.1 | Model behaviors of a good employee in the audio/video production field. |  |
| 3.2 | Create a record of work experiences, certifications, and products. |  |

## Benchmark 4: Know and understand the importance of professional ethics and legal responsibilities.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 4.1 | Follow code of ethics for the video production field in all projects, decisions and actions. |  |
| 4.2 | Demonstrate an understanding of the legal responsibilities for those in the audio/video production field. |  |

## Benchmark 5: Demonstrate technical skills related to the video pre-production process.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 5.1 | Demonstrate how to plan for the staffing requirements of an audio/video production. |  |
| 5.2 | Demonstrate how to plan the visual requirements of an audio/video production. |  |
| 5.3 | Demonstrate how to plan the audio requirements of an audio/video production. |  |
| 5.4 | Anticipate potential problems to the production process and plan for how to address them should they arise. |  |

## Benchmark 6: Demonstrate technical skills related to the video production process.

### Competencies

| **#** | **DESCRIPTION** | **RATING** |
| --- | --- | --- |
| 6.1 | Follow proper audio/video production workflow, including an ability to set and meet deadlines. |  |
| 6.2 | Demonstrate appropriate use of video equipment. |  |
| 6.3 | Demonstrate appropriate use of audio equipment. |  |
| 6.4 | Demonstrate appropriate use of lighting equipment. |  |
| 6.5 | Demonstrate appropriate use of software to produce an audio/video production. |  |
| 6.6 | Demonstrate an ability to resolve audio/video production problems as they arise. |  |

## Benchmark 7: Demonstrate technical skills related to the video post-production process.

### Competencies

| **#** | **Description** | **RATING** |
| --- | --- | --- |
| 7.1 | Demonstrate proper audio post-production techniques. |  |
| 7.2 | Demonstrate proper video post-production techniques. |  |
| 7.3 | Demonstrate how to export a finished audio/video project in a variety of different formats and for a variety of applications. |  |
| 7.4 | Demonstrate an understanding of how to evaluate the effectiveness of a finished audio/video project. |  |
| 7.5 | Create a portfolio/reel of audio/video projects, adding appropriate class artifacts to the (IPS) Individual Plan of Study electronic portfolio. |  |

I certify that the student has received training in the areas indicated.

Instructor Signature:

For more information, contact:

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